

The REALTOR[®] Difference

Advocating Excellence



**Excellence in Production
and Professionalism
Industry wide.**

REALTORS[®] Have:

- Higher Production
- Strongest Voice in Washington
- Strongest Voice in Georgia
- Support for Local Communities

* Information provided by the Georgia Association of REALTORS[®] media source entitled - REALTORS[®]: Your Best Option for Buying and Selling Your Home.

Did You Know?

Not all real estate agents are REALTORS[®].

REALTORS[®] produced 85% of the state's total sales dollar volume and 82% of the total units sold.*

Statewide, 75% of the top producers in real estate transactions are REALTORS[®].*

REALTORS[®] are the only voice in Washington protecting your investment, preserving private property rights and defending the American Dream of Homeownership.

Any real estate licensee can help you buy or sell a home, but only a REALTOR[®] keeps working to protect your investment long after the sale.

In most cases, the sale or purchase of a home is the largest and most complicated transaction in your life. Don't make a decision of this magnitude without proper guidance and leadership.

REALTORS[®] have made the decision to differentiate themselves by investing in their career and supporting their profession. With only half of the active real estate licensees in Georgia electing to become REALTORS[®], homebuyers and sellers need to interview prospective agents and ask the question, "Are you a REALTOR[®]?"

Expect Excellence, Work with a REALTOR[®]



REALTOR[®] - A Registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS[®] and subscribes to its strict Code of Ethics. Inquiries regarding the Code of Ethics should be directed to the board in which a REALTOR[®] holds membership.

